

# The reach of AG Connect at a glance

AG Connect's target audience consists of IT decision makers who want to acquire a leading position in their field of expertise. Below, you will find an overview of the positions and sectors in which our readers are active.

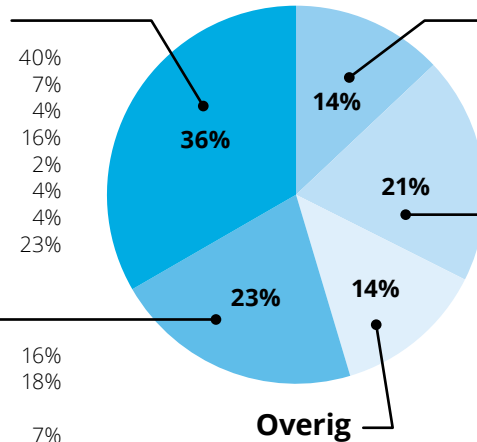
## FUNCTION

### General management

General Manager	40%
Commercial Director	7%
Financial Director/Controller	4%
Management other (not IT)	16%
Manager Purchasing /Logistics	2%
Manager HR/Recruiter	4%
Operational Manager/COO	4%
Marketing/Communication/Sales	23%

### IT-Management

Chief Information Officer	16%
Head of Automation	18%
Head of System Management/Development	7%
IIT Project Leader/Manager	36%
Management other IT	15%
Security manager	4%
Service manager	4%



### IT-Consultant

Business analyst/consultant	31%
IT-consultant/advisor	69%

### IT-Specialist

Software Developer	14%
Administrator	30%
Information analyst/manager	15%
System analyst/system designer	5%
Test Specialist	2%
Web designer/developer	1%
Data Architect/Developer	3%
Database Manager/Specialist	3%
Telecom Administrator/Head Telecom	1%
IT-architect	19%
IT-auditor	2%
Employee Automation	5%

### Overig

IT Teacher	14%
IT Student	26%
Other	60%

## BRANCHES

IIT and organizational advice	17%	Wholesale and retail	3%
IT services	14%	Suppliers customized software	3%
Financial institutions	11%	Suppliers standard software	3%
Government	11%	Media	3%
Business Services	10%	Telcom/Nuts	3%
Education	5%	Construction	2%
Manufacturing	4%	Hosting companies/cloud providers	1%
Health Care	4%	Suppliers hardware	1%
		Other	5%

## PARTNERS

Members of the following associations receive AG Connect magazine and have access to the platform:

- KNVI
- SAI
- ProcessCamp
- DHPA